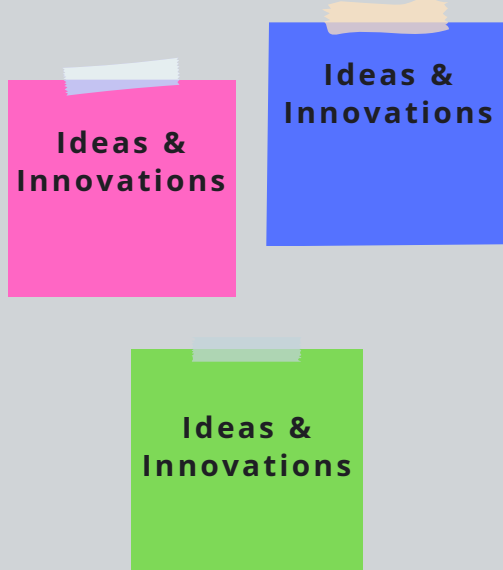


BUILD.BARRIER.BEYOND.

When working with your team on a strategic plan, major project, or significant change within your organization, start off with this strategy. - 1. Give everyone in the room their own stack of Post-its. 2. Ask each one about their ideas in all three areas (one idea per post it). 3. Have everyone share their ideas and find your themes/or start effective communication on the idea.

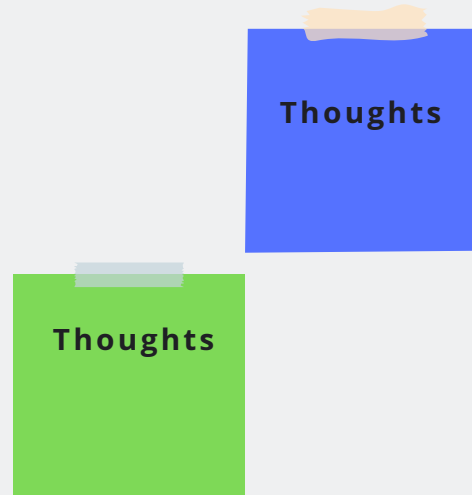
BUILD

Ask the group: What are our possibilities with this project, what are possible innovations we can build through this process or initiative?



BARRIER

Ask the group: What are potential barriers we may face with this project, change, etc.?



BEYOND

Ask the group: What do we think we need to take this project, change, etc. into the future? What are next steps to take us beyond this conversation in a positive way?

